

MAINE BUSINESS EXPO 2018



SPONSORSHIP GUIDE

88 Spring St.
Portland, Maine 04101
November 14, 2018



THE AEBLIGROUP
PROVEN PROFITABLE



PORTLAND
Regional Chamber
of Commerce
A Partnership of Community Chambers

MAINE BUSINESS EXPO 2018

2018 MAINE BUSINESS EXPO

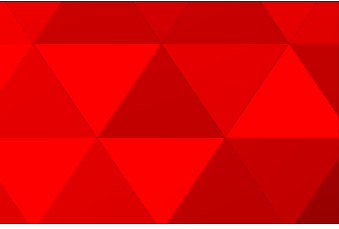
Does your company have a product or service that you want to share with hundreds of local Maine Business Owners, Entrepreneurs and decision makers? Exhibit your business, showcase your product or service and connect with a broad array of fellow leaders at the Maine Business Expo, November 14th in Portland, Maine.

Over 1,000 attendees are expected to register and will be looking for vendor solutions. Your company will get massive brand exposure and the opportunity to make on-the-spot connections. Sponsoring and Exhibiting at the Maine Business Expo is more than just advertising, it is **ACTIVE MARKETING** direct to **Decision Makers** who are specifically shopping for products and services like yours.

Attendees include pioneers of local Startups, Fortune 500 companies and everything in between. There will be no better place for you to connect with hundreds of motivated buyers and cultivate new business opportunities in one day.

Are you ready to reach more prospects than ever before?

Call Lauren Masselli at **(207) 890-3747** or
email lauren@aebligroup.com.



SPONSORSHIP INFORMATION

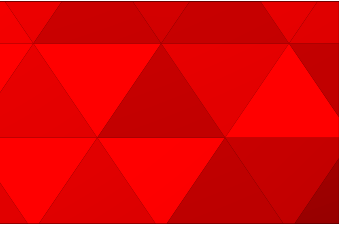
Sponsoring the Maine Business Expo is a powerful way to promote your Company and showcase your business as a local leader. The Maine Business Expo is expected to be Maine’s **LARGEST BUSINESS EXPO** geared specifically toward Businesses Owners, Entrepreneurs and Business Leaders of Maine.

HOW CAN YOU SPONSOR THE MAINE BUSINESS EXPO?

- Sponsor a specific area of the Show (i.e. Networking, Meet and Greet Lounge, Registration Area, Happy Hour, Parking, Lunch, etc)
- Be the Entrepreneur Welcome Breakfast Host and Sponsor
- Be a Featured Destination with a 20’ x 8’ Pavilion on the Exhibitor Floor
- Conduct Workshops and Product Demonstrations throughout the day
- Email Blast members and subscribers

WHY SHOULD YOU SPONSOR?

At the Maine Business Expo, we pride ourselves on customizing Sponsorship Packages that fit your exact needs. We do not believe in a Sponsorship Template that fits all. Please complete the form for more information about Sponsorship. With you, we will customize a package that fits your goals and budget. Below are examples of packages that are as unique as Maine.



SPONSORSHIP OPPORTUNITIES

KATAHDIN SPONSORSHIP LEVEL

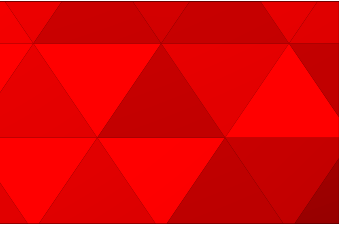
\$7,500.00

- Double Premium booth with choice of location
- Podcast Sponsorship
- Up to 3 Podcast interviews prior to the event
- Event Video Sponsorship
- Content Piece - Blog or Article
- Logo on Step and Repeat
- 6 Exhibitor / Attendees Passes
- Pre and Post Event Email to registered attendees
- 20' x 8' Booth
- Outlets with 110 Electric (2)
- 6' tables and linens (2)
- 4 Chairs
- Video interview of leadership on-site

MOOSEHEAD SPONSORSHIP LEVEL

\$5,000.00

- Premium booth with choice of location
- Podcast Sponsorship
- Podcast interview prior to the event
- Content Article
- Logo on Step and Repeat
- 4 Exhibitor / Attendees Passes
- 10' x 8' Booth
- Outlets with 110 Electric (2)
- 6' table and linen (1)
- Chairs (2)
- Video interview of leadership on-site



SPONSORSHIP OPPORTUNITIES

DOWNEAST REGISTRATION SPONSORSHIP LEVEL \$2,500.00

- Premium booth with choice of location
- Interview prior to the event
- Logo on Step and Repeat
- 4 Exhibitor / Attendees Passes
- 10' x 8' Booth
- Outlets with 110 Electric (2)
- 6' table and linen (1)
- Chairs (2)
- Video interview of leadership on-site

DESERT OF MAINE PARKING SPONSORSHIP \$2,500.00

- Premium booth with choice of location
- Interview prior to the event
- 4 Exhibitor / Attendees Passes
- 10' x 8' Booth
- Outlets with 110 Electric (2)
- 6' table and linen (1)
- Chairs (2)
- Video interview of leadership on-site



GENERAL INFORMATION, EXHIBIT RULES & EVENT REGULATIONS

SET-UP & TEAR DOWN

Set-up will take place the day prior to the event, November 13th, to ensure adequate time to construct your display. Exhibitors will be expected to use the time between the hours of 2:00pm and 6:00pm to set-up. If additional time is needed, accommodations can be made. It is strongly encouraged to set-up prior to the event, not the morning of. The space will be fully secured overnight.

After the event, the Exposition Hall at the Holiday Inn by the Bay will close at 4:30pm. All materials, equipment, and infrastructure must be removed by 7:00pm on Thursday evening.

RESERVATIONS & CONFIRMATION OF SPACE

Please select your top three booth(s) locations in order of preference. All booths will be reserved and preference will be granted on a first come, first served basis. To reserve a booth, please visit www.mainebusinessexpo.com and go to the “Exhibitors” page, click on “Become an Exhibitor”. Please fill out the form and follow payment instructions. The Maine Business Expo team will get back to you to confirm your space and provide more information. The deadline for reserving exhibit space is October 15, 2018.

We make it very easy for your brand to have a presence at our show with our fully turn-key packages. Everything will be prepared for you prior to your arrival. You just have to show up!



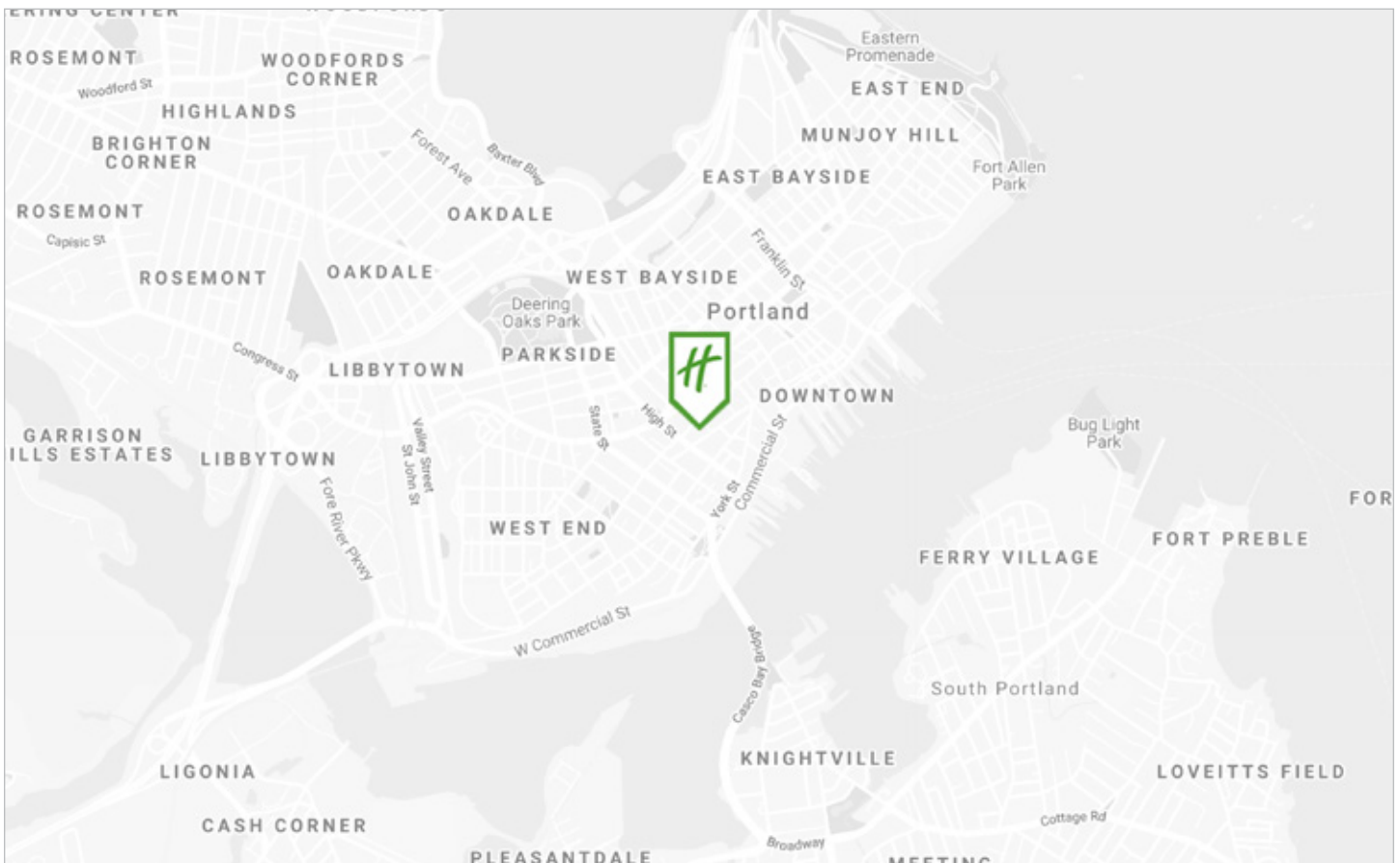
**If you have questions, please contact Lauren Masselli at
(207) 890-3747 or lauren@aeblogroup.com.**

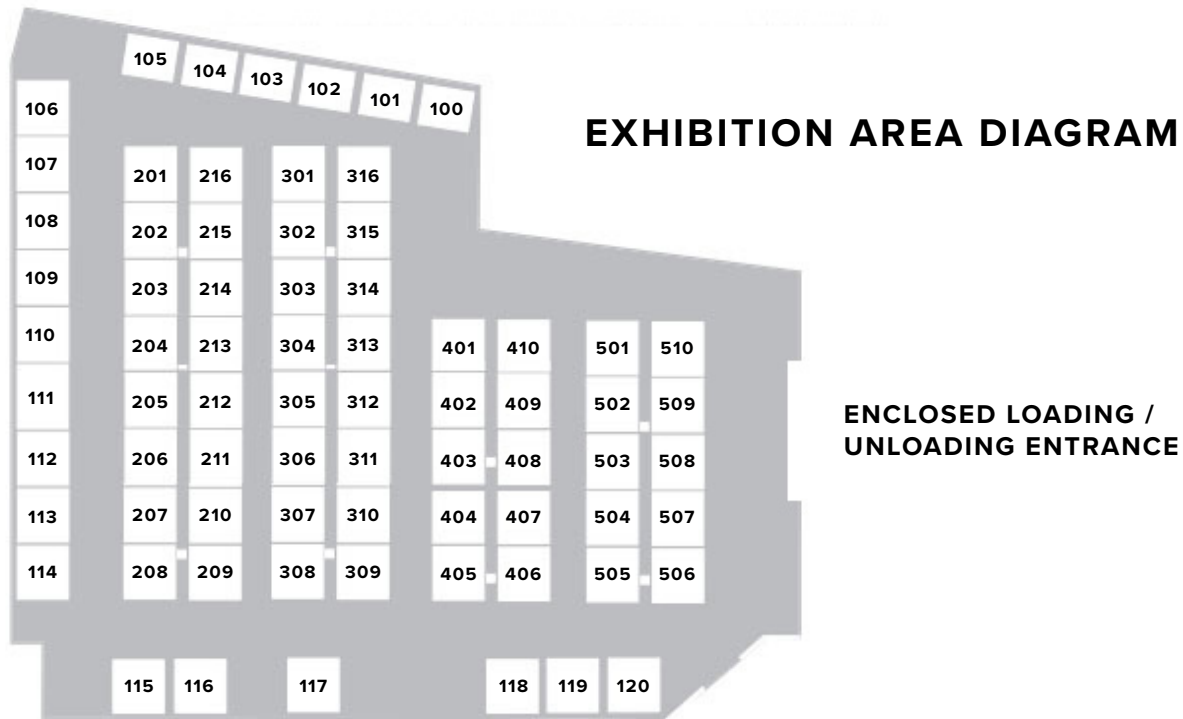
EXPO TIMES

Exhibitors are asked have at least one representative at their designated Expo space for the duration of the event (8:30am - 4:00pm). In order to maintain the value for forum attendees and participants, we request that exhibitors not dismantle their exhibits early.

EVENT LOCATION DETAILS

You can access the Exhibition Space at the Holiday Inn by the Bay and unload via Pleasant Street. After unloading, please park your vehicle in the Spring Street Garage. If you have special parking needs or will require assistance, please let us know by contacting Lauren Masselli at (207) 890-3747 or lauren@aeblogroup.com.





ROOM RESERVATIONS

Overnight room reservations may be made individually by exhibitors at a discounted rate.

There is a Room Block at the Holiday Inn by the Bay, Portland, ME:

88 Spring Street

Portland, ME 04101

(207) 775-2311

www.innbythebay.com

Room Block Code: **MBE**

Rate: \$119.00 per night for a room with 1 King bed or 2 queens beds (All prices are subject to Maine State Occupancy Tax). Rates include hot buffet breakfast. Room block is limited. We encourage you to book early to ensure availability. Check-in time is 2:00pm, check-out time is 11:00am.

Tax Exemption: Please contact the Holiday Inn by the Bay to discuss applicable tax exemption status.

BOOTH GIVEAWAYS

Exhibitors are encouraged to offer incentives for attendees stopping by your booth. Exhibitors will provide their own means and devices for prize contests. Maine Business Expo will not be responsible for shipping or mailing exhibitor prizes awarded to attendees who are not present at time of announcement. Exhibitors will keep door prizes at their booths. A representative from Maine Business Expo will help coordinate the awarding of such door prizes during the afternoon of the event. Please be mindful of any snacks or other materials that you bring to share at your exhibit. We encourage healthy snacks and reusable and sustainable items.

LIABILITY & PROTECTION

The hosts of the Maine Business Expo and their officers, employees and agents, will not be responsible for any damage to exhibits or for any loss by fire, theft, delay, mechanical failure or labor trouble which may occur or which may otherwise affect exhibitors or exhibits or which may affect in any way the results exhibitors may expect to derive from or produce by their exhibits while exhibitors are utilizing the Holiday Inn by the Bay.

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EXPO  **2018**

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